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Good practices: policy measures for circular economy and eco-innovations:

- National Waste Management Plan supported by:
 - the methodology for the financing rules to implement the 'polluter pays principle" (Ecoteca, 2016);
 - subsidy for the recycling industry:
- SME Initiative: in partnership with European Investment Bank, framework in which 3 agreements were made in order to address to circular economy:
 - GreenFiber biggest EU PET recyler is already in the program;
- Rabla 2018 programme: used car owners are provided with eco-cheques of up to 10.000 Euro (not more than 50% of the value of the car), in order to purchase an electric car, or 5,000 Euro to purchase a hybrid electric car;
- City of Iasi Strategy towards the zero-waste city focusing on:
 - investing in infrastructure for separate collection at source of three types of waste: recyclables, compostable/biowaste and residual waste;
 - Set up of a Municipal Waste Collection Center;
- Generic tax reductions of 20% for companies undertaking R&D;
- Green House" programme supports households replacing outdated heating systems /purchasing new heating systems based on renewable energy¹.

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¹ Laura Roman, Eco-Innovation in Romania, EIO Country Profile 2016 – 2017, Eco – Innovation Observatory, 2017