## ITALY

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## Good practices: policy measures for circular economy and eco-innovations:

- ✓ <u>Re-Start Italia</u> report presented by the Task Force on startups established by the Italian Ministry of Development (2012). The document contains support measured to be undertaken as well as comparison with successful models from Europe.
- <u>Executive Summary of Italian Startup Act</u> synthesis on the website of the Italian Ministry of Economic Development containing hyperlinks to main support platforms or regulations.
- <u>#ItalyFrontiers</u> online where startups can create a free profile with a digital signature. Innovative startups are exempted from paying annual fees to the Chambers of Commerce and other registration fees and duty stamps usually owed to the Business Register
- ✓ Smart&Start Italia subsidised financing scheme for innovative startups in any part of Ital
- ✓ Removal of environmentally harmful subsidies
- "Certified incubator" is the instrument identified by law stating that incubators must meet certain specific requirements relating to premises, management, equipment and, above all, must demonstrate proven experience in supporting activities at the start-up of innovative enterprises.
- ✓ <u>Kyoto fund</u> (€600 million) providing easy loans to private citizens, local administrations and small and medium enterprises for energy efficiency and renewable energy projects
- ✓ Incentives for R&D workers to return to Italy: tax incentives for the so-called "impatriate" workers
- ✓ Emilia Romagna Region:
  - industrial symbiosis in Italian policy and regulations;
  - Code of Public Contracts has further reinforced the statement by defining more specifically the Environmental Minimum Criteria (EMC)
- ✓ national strategy based on bioeconomy principle connecting the environment, economy and society promoted by the Presidency of the Council of Ministers.
- Consumption of reused and recycled products through voluntary agreements and incentives for supporting initiatives like:
  - <u>Orange Fiber</u> innovative Italian startup producing textiles releasing vitamins on the skin from citrus waste. From here the intention to give new life to the "pastazzo" technical term to define what remains of the citrus fruits after squeezing which is an Italian excellence.
- ✓ Waste management on small islands possibility of charging a maximum 2.5€ fee to tourists to address the increased waste pressures caused by tourists and to finance environmental recovery projects
- ✓ White certificates. These are a cross-sectoral policy aimed at promoting energy efficiency and delivering emissions reductions across all energy end-use sectors.
- ✓ Database Ecosmes (ENEA) for market intelligence
- $\checkmark$  Forum Compra Verde the main online actors with regard to GPP and private public procurement<sup>1</sup>.

<sup>&</sup>lt;sup>1</sup> Carolina Spaini, Eco-Innovation in Italy, EIO Country Profile 2016 – 2017, Eco – Innovation Observatory, 2017