

# HUNGARY

*Youth for science, youth for business, science for business*

## Good practices: policy measures for circular economy and eco-innovations:

- a. Climate Change Platforms: operating at country level, have quarterly meetings (Eg: [Klimada](#)<sup>1</sup>);
- b. [Virtual Power Plant Programme](#) that certifies municipalities, companies, schools, experts;
- c. Energy- efficiency Act - TNM Regulation: building energy-efficiency;
  - Energy advisor is mandatory in large companies (regulation implemented in 2018) - METÁR, KÁT (renewable energy prices) are provided by the regulation;
- d. R&D procurement is excluded from public procurement regulations;
- e. 30% of energy efficiency investments – deductible from company income tax.

Most important driving factors for success:

- Expected increase of material costs;
- R&D and innovation EU funding in Hungary distributed in 3 National thematic RDI programmes areas: Ecology, Materials science and Agro-innovation;
- Funding transition to a low carbon: HUF 262 billion under the priorities of Territorial Operational Programme (TOP);
- 6 industrial centers for higher education and industry cooperation;
- The [S3 Energy Partnerships - Smart Specialisation Platform funds distributed](#) by sectoral priority: agricultural innovation, healthy local food, sustainable environment, clean and renewable energies;
- [EU Researcher`s night programs](#);
- Innovation voucher scheme to Hungarian SME (HUF 3 billion for 2016 – 2018);
- Companies and advocacy bodies (Deloitte: Green Frog Award, Alliance of Environmental Producers and Service Providers, Business Council for Sustainable Development Hungary) recognize every year the biggest efforts and solutions of businesses made for improving their products, technologies or business models in favor of a low-carbon economy<sup>2</sup>.

<sup>1</sup> [Overview of climate change adaptation platforms in Europe, EEA Technical report, no. 5/2015](#)

<sup>2</sup> [Annamaria Virag, Eco-Innovation in Hungary, EIO Country Profile 2016 – 2017, Eco – Innovation Observatory, 2017](#)