Data observation solutions for supporting local tourism destinations and businesess













Who?





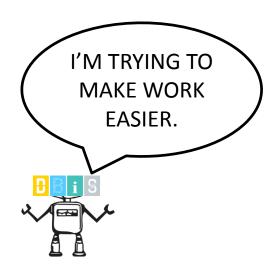


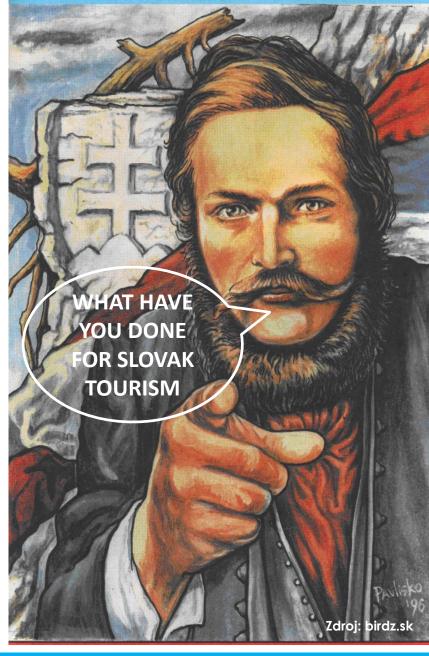
developers

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Why?

- Huge amount of different:
 - type of data
 - sources
 - formats
 - licenses
- Same repeating processes
- Lost time instead of actual work

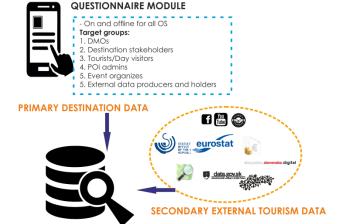




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DESTINATION BUSINESS INTELLIGENCE SYSTEM











DESTINATION BOUNDARY LAYER POINTS OF INTEREST VISUALIZED STATS



DMOs, DMCs Private stakeholders Public stakeholders

ADMIN DATABASE GIS MAP LAYERS USER INTERFACE

- Collects secondary open data - Generates questionnaires for target groups.
- Communicates with external data producers.
- Recalculates data at destination level, monitors trends, tests model scenarios.
- Projects static data (POIs) and their stats
- Projects statistics and statistic trend at destination level
- Projects model scenarios

Allows the user to interact with DBIS in an user friendly environment.

for establishing

- Projects obtained knowledge from the Admin Database via overview of stats.
- Projects obtained knowledge within the map layers via heat zones and bar charts,
- Allows the user to use the questionnaire module and to model own inputs.

UNSTRUCTURED DATA



being transformed into

STRUCTURED INFORMATION

















DESTINATION KNOWLEDGE STRUCTURE



leaving the destination as

KNOWLEDGE ASSETS

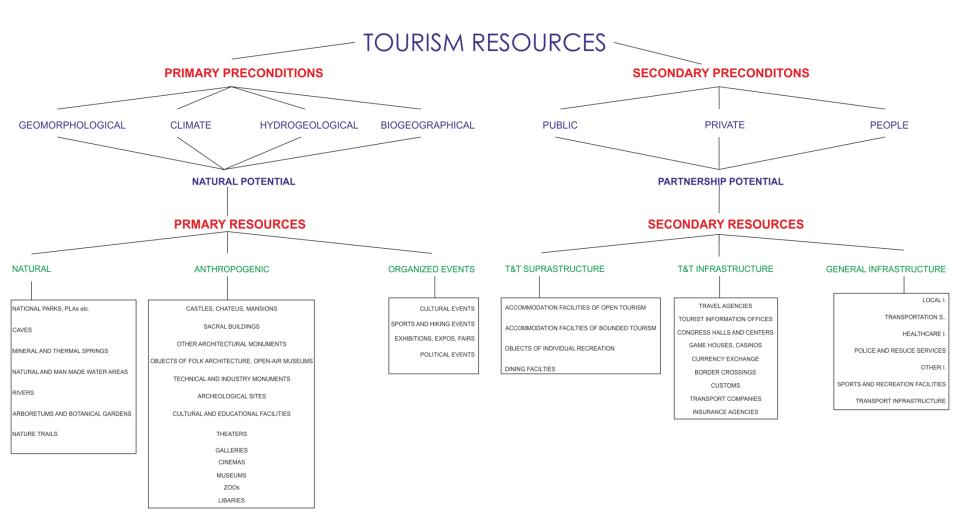
ONLINE SOCIETY

TOURISTS/DAY VISITORS





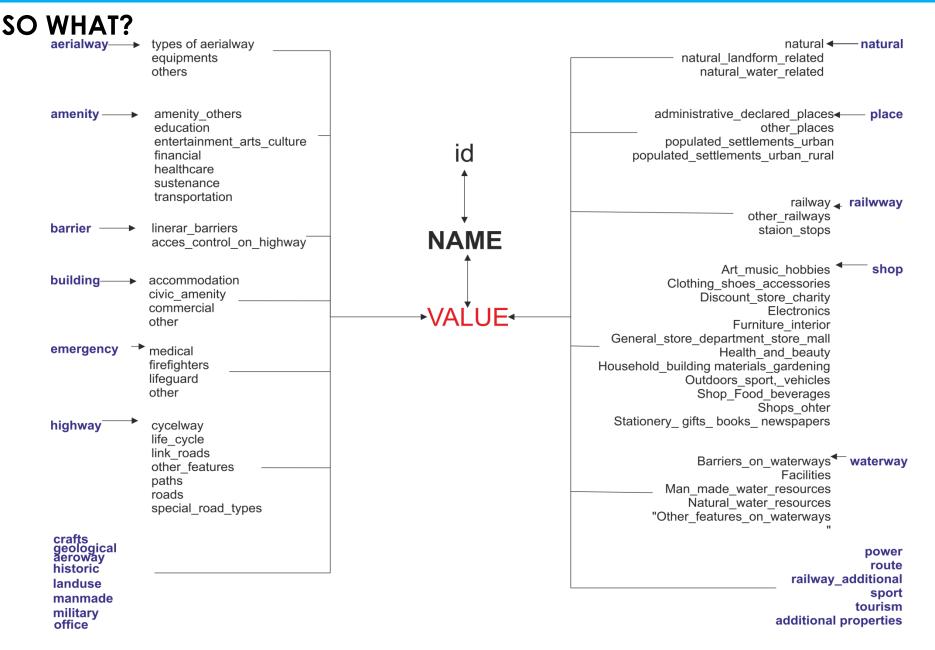
becoming potentialy







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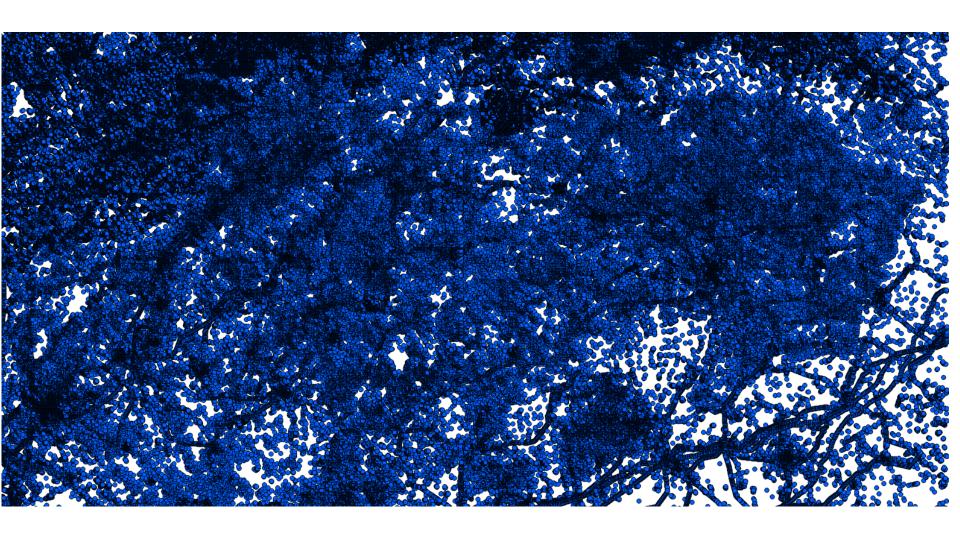


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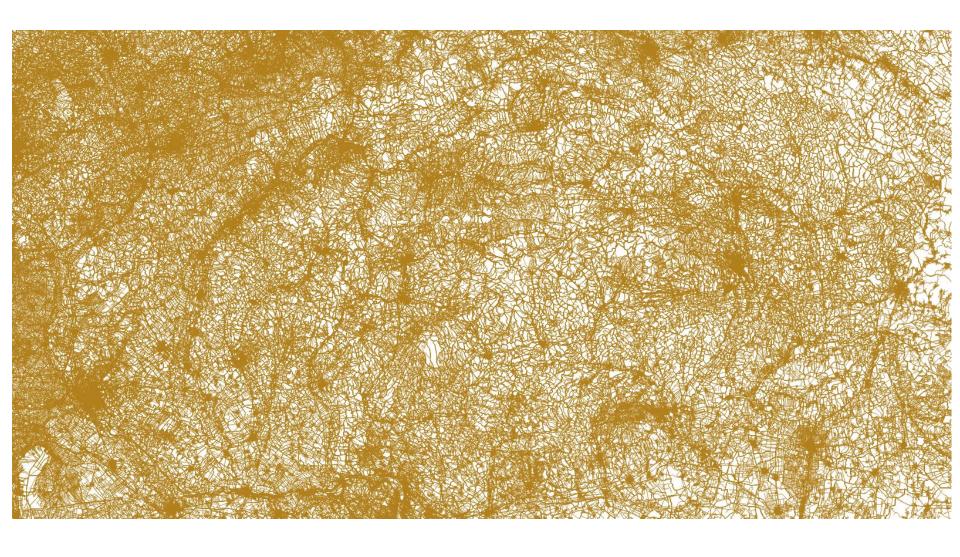






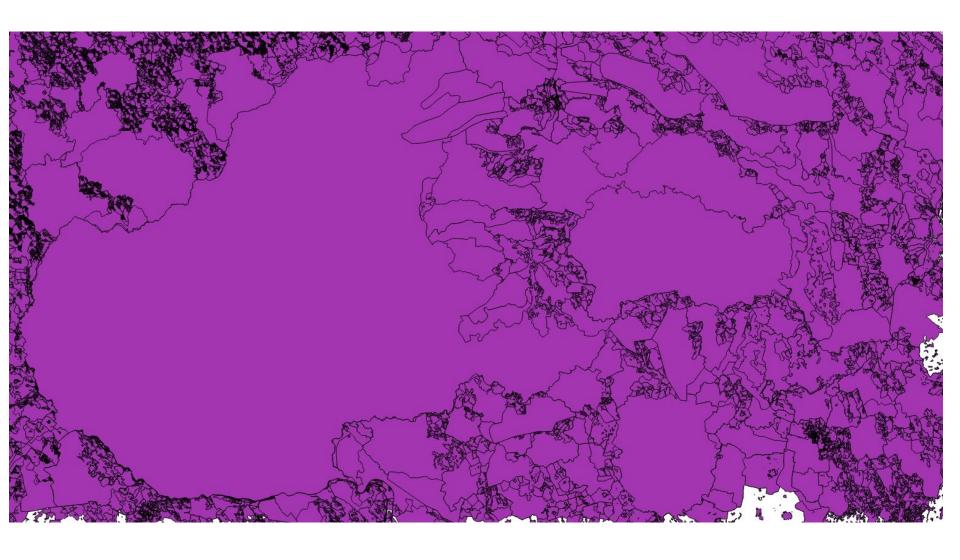










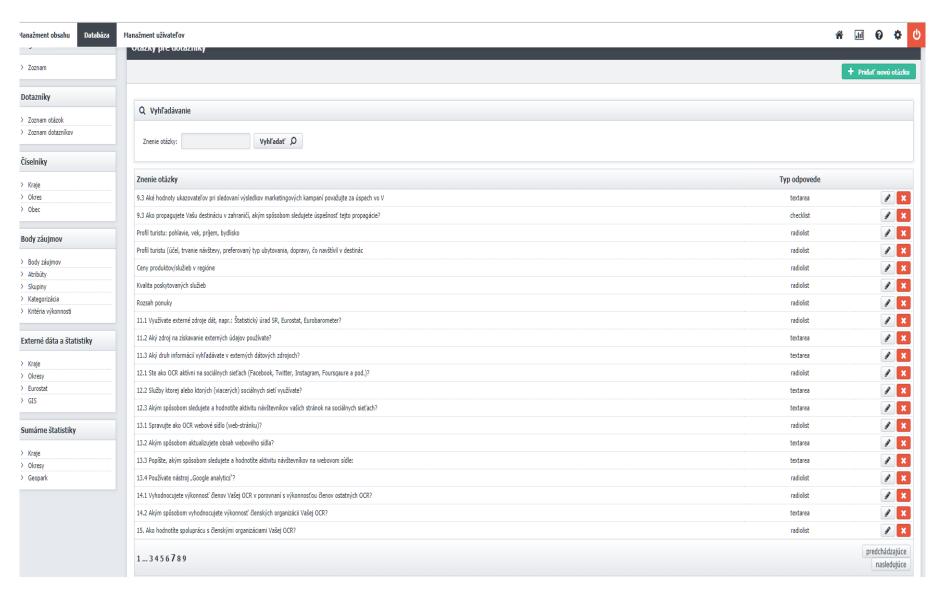






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DBIS Q



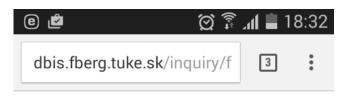




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DBIS Q



Urban 2016

Napíšte nám čo si myslíte a my Vás za to odmeníme. Vyplnením ankety nám pomôžete zlepšiť kvalitu podujatia Ďakujeme

Údaje označené červenou hviezdičkou sú povinné.

Na podujatie prichádzam::*

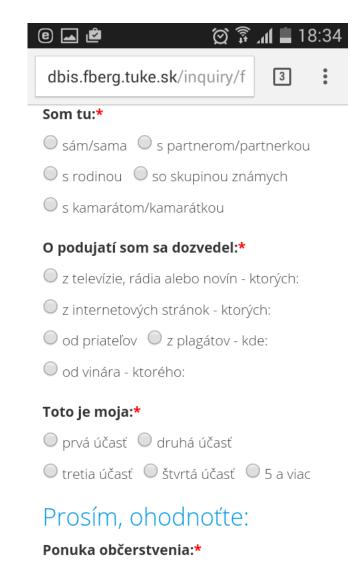
- o zo Slovenskej republiky/kraj
- O zo zahraničia

Prišiel som:*

- autom vlakom autobusom
- o inak

Som:*

O muž O žena



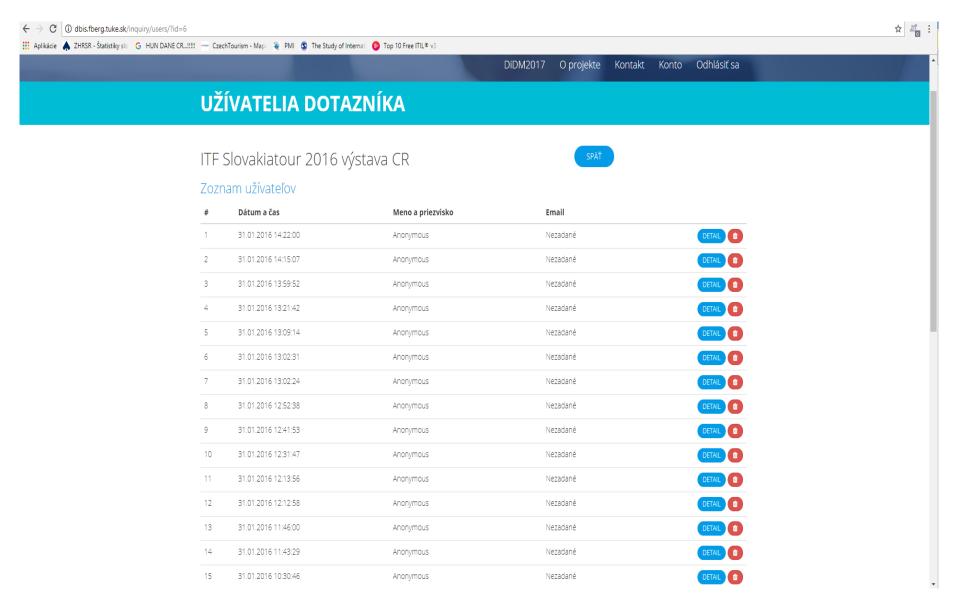


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DBIS Q

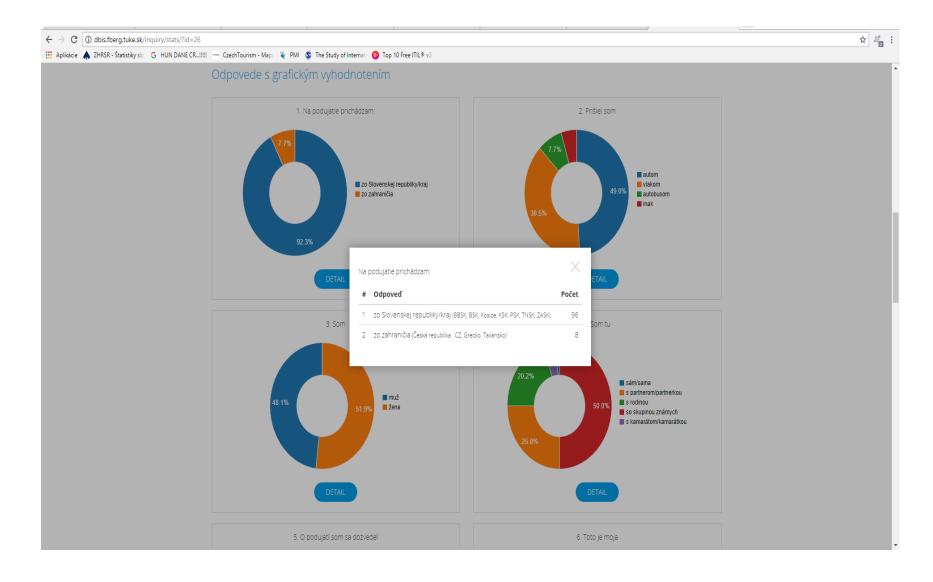






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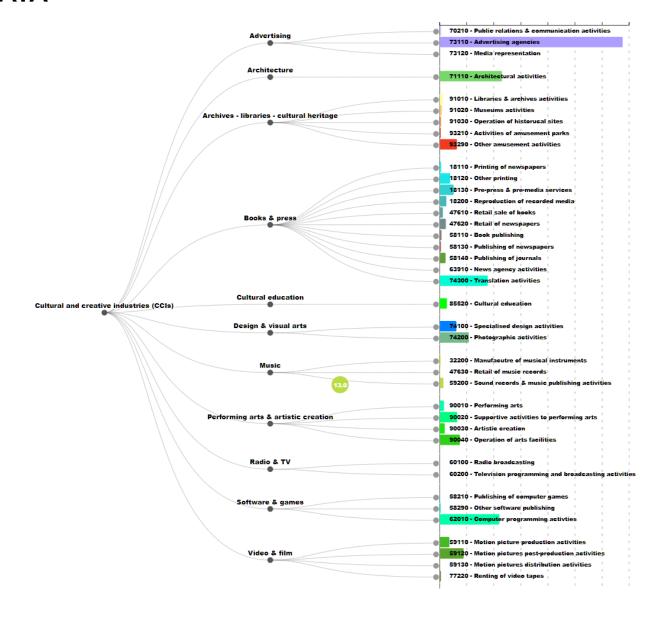






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DBIS OPEN DATA







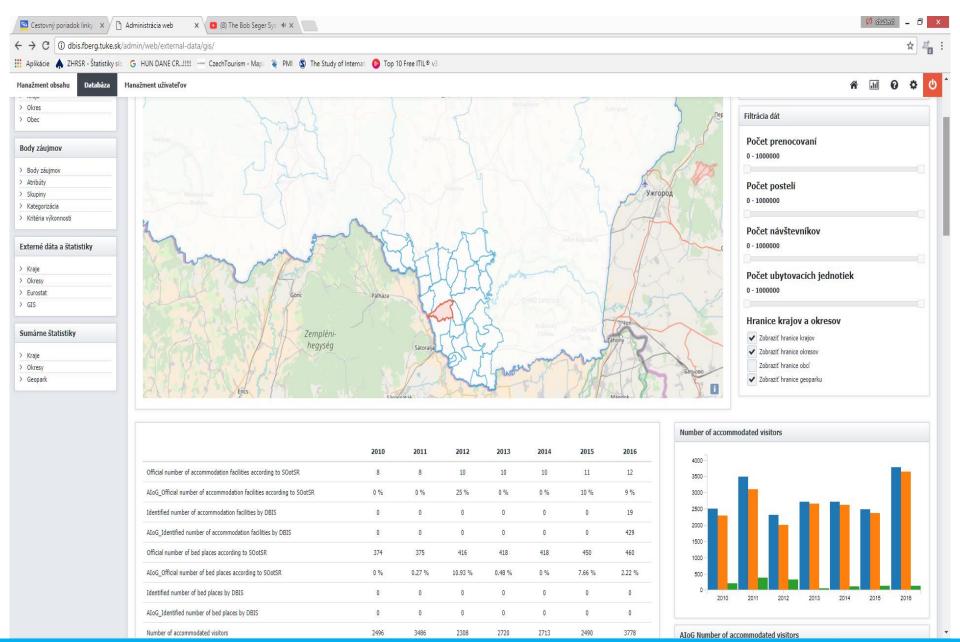
DBIS OPEN DATA





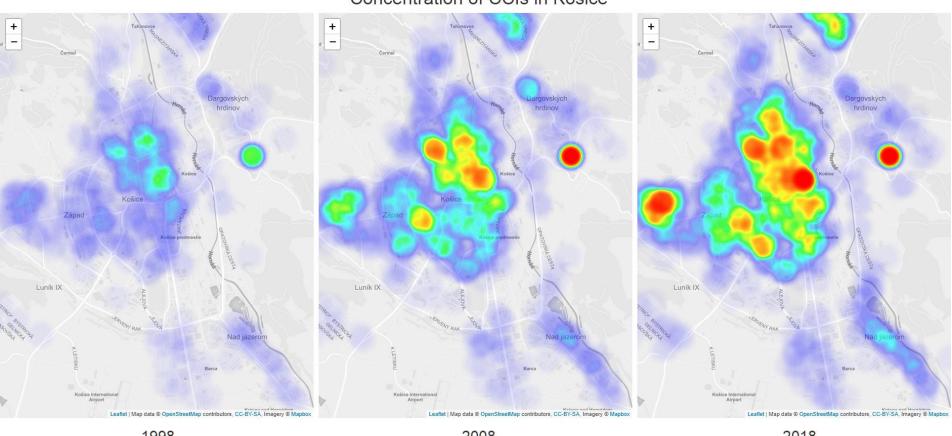






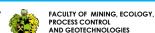
Spatial analysis

Concentration of CCIs in Kosice



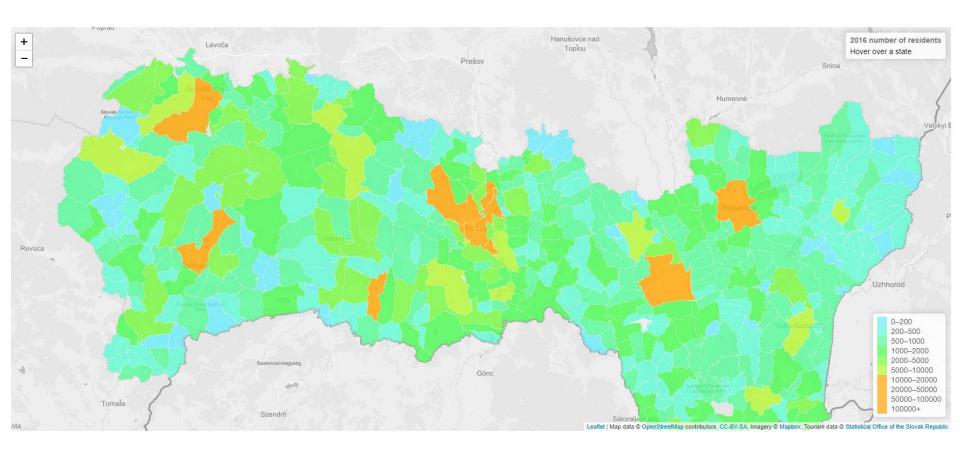
2018 1998 2008







Spatial analysis











THANK YOU FOR YOUR ATTENTION csaba.sidor@tuke.sk dbis.fberg.tuke.sk





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